

THE REUSE MANIFESTO

A plastic bag **isn't done** till it is ripped.

If there's a **non-plastic option**, I'm taking it.

There are **two sides** to every piece of paper. Use both.

Old newspapers, new shelf liners.

Old magazines, new drawer liners.

'Disposable' doesn't mean **organic**.

I decide when to **dispose**, not the manufacturer.

Burning isn't better than littering. Both are nasty.

Littering is beneath me, way beneath me.

Faded clothes are still clothes.

Your rejects, someone else's **vintage**.

Old clothes, someone else's new clothes.

Worn shoes can be **resoled, repaired or restored**.

Recycling isn't just for hipsters.

The earth has given me a lot, I need to **give a damn** about it.

Get **one water bottle** to rule them all.

A water dispenser is a smarter choice than plastic bottles.

It is my **responsibility** to use **responsibly sourced** materials.

Junk isn't junk till you **junk it**.

OF